



**Where tots have
fun and everyone
can make friends!**

Registered Charity No.: 1178476

GRANT APPLICATION TO MUCH MARCLE PARISH COUNCIL TO BE CONSIDERED AT COUNCIL MEETING ON 13TH MARCH 2024

WyePlay is a registered charity that provides affordable, universal stay-and-play soft play sessions for all families with pre-school age children at 5 locations in South Herefordshire;

Much Marcle, Bishopswood, Walford, Weston-under-Penyard and Tudorville

WyePlay brings regular, welcoming, accessible opportunities to play to urban, suburban and rural locations. We aim to alleviate the effects on families of both rural isolation and income deprivation through the provision of play sessions.

A team of five Trustees, who have a broad range of professional experience, runs WyePlay. WyePlay employs two Play Assistants to facilitate sessions and a Funding and Development Manager to assist specifically with grant applications and fundraising opportunities.

WyePlay sessions run for one and a half hours each. They offer a wide variety of different play options each week – soft play equipment, a ball pool, musical instruments, craft and colouring, ride-on toys, books, a baby area, parachute games. All sessions include a story, a snack and drink for children and song time. Sessions may be gently themed to reflect activities in the wider world – seasons, festivals/celebrations, sporting events, awareness weeks which are relevant to families with young children. Two Play Assistants, who both have professional backgrounds in childcare and education, lead the sessions.

Local Children’s Centre Services have been reduced and other charity organisations have either ceased operating or curtailed provision in the area. This has left families with pre-school age children in South Herefordshire with extremely limited options for varied play, socialisation and communication for their children, and a lack of opportunity to build and maintain vital support networks for parents and carers. WyePlay fills this gap in provision for families with pre-school age children in South Herefordshire.

Sessions at Much Marcle are held each Tuesday, term time only, and in the last 12 months we registered total attendance of 863 made up of 67 babies, 392 children and 404 adults. Tickets sold by postcode were;

HR8	208	Others	24
HR9	273		
GL70	144		
GL18	99		
HR1	45		
GL2	36		
HR4	26		
HR1	2		
GL14	3		
GL15	3		

WyePlay, Lakeside, Trippenkennett Farm, Three Ashes, Hereford, HR2 8LZ



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